



## Digital Marketing Internship



**Coral Head Productions (CHP) is an international film production company seeking interns to help with digital marketing and promoting our grassroots television series called "Trading Dishes".**

### **Job Description:**

- Preparing PR Campaigns targeting: bloggers, news agencies, potential sponsors.
- Assist social media coordinator with building Trading Dishes brand on social media pages (Twitter, Facebook, Instagram, etc).
- Design promotional documents.
- Writing press releases.

### **Qualifications:**

- Candidates who are passionate about the environment, travel, film, food systems, and/or agricultural sustainability.
- Significant amount of completed study in online marketing preferred.
- Must have a good eye for design and typographical layout.
- Desire to work in film marketing.
- Some work experience in the areas of interactive marketing or online publicity preferred.
- Must have ability to communicate effectively & tactfully with managers & other levels of personnel.
- Knowledge of Flash and QuickTime video players and embedding code preferred.

### **Work Schedule/Time Commitment:**

- Approximately 10-15+ hours/week (depending on work flow/ school requirements.)
- Minimum 3 days per week required, however 5 days preferred, we are flexible according to your school/work schedule.
- Many job duties may be done from home, but weekly meetings with Coral Head Productions staff may be required either in person or via Skype.

### **To Apply:**

*Please submit cover letter and resume to [info@coralheadproductions.com](mailto:info@coralheadproductions.com) along with examples of a press release and marketing campaign you organized or helped complete, in order to be considered. We will notify you of our decision.*

**This in an unpaid internship with possibility of a full time - paid position.**

